

Music PR & Music Marketing Company Since 1996

There are so many **music PR and marketing** agencies that offer **music marketing services** to help musicians such as yourself to promote your music online as well as develop a profile within mainstream radio, print, and TV. So, with so many different PR and marketing companies offering a similar situation, which company do you choose? And more importantly – how do you best promote your music online?

Get in touch at **ask@quitegreat.co.uk** to find out how you can get your music heard!

Before we dive in – making great music that people engage with is key. This should be your primary focus. If your music isn't well written and people don't like it then you'll fall at the first hurdle – something we know you don't want. And we don't want for you either.

As a music PR company, we understand the importance of a strong online presence and effective promotion. We work with musicians like yourself to help develop and execute marketing strategies that cater to your individual goals and needs, using our experience and industry insights to achieve the best results.

Creative Music Promotion

The best type of **music pr and music promotion** is the type that gets you as an artist noticed! It is as simple as that.

So at Quite Great we strive to find the key 'angle' that will help us generate creative, **impactful music promotion**.

Quite Great PR owner Pete Bassett has 25+ years of experience and whilst Head of PR at Polydor, he learnt the importance of creative ideas that would help releases grow. This was true for releases he oversaw including Geffen, Motown, Fiction, and Mother, and the same is true for you!

Let's talk about how best to promote your music online, and grow your fan online.

Set yourself clear objectives with measurable results

What are you clearly defined goals for your campaign? Are you looking to get x number of reviews on your release date? Or do you want 100 new streams of your new single within 2 weeks? Set yourself a measurable goal with a deadline to help manage your project more effectively.

Develop an engaging online presence

Where are your fans congregating? Are they dancing to music like yours on TikTok or are they deep in the comments of a niche reddit thread? Identify where your target audience is and focus your attention on developing your presence there.

So what is the best way to promote your music online?

The best way to promote your music online when working with a **reputable PR agency** is to interact with them, make sure you get weekly reporting, and then discuss with your team targets and how to adapt your campaign as it develops.

For more information, please contact **ask@quitegreat.co.uk**

When approaching us to discuss the label services we offer or just individual services, always make sure you are ready to discuss the small details behind your music and think of what would be relevant to develop. For example we have had acoustic artists touring the UK along the canal system stopping off and performing at pubs, dance acts who get spotted by label singing behind beauty counters, bands who create artwork from rubbish, folk singers who lived in a tree, rock gods who are rumoured to be buying football teams, former waitresses singing for their supper who end up performing to Brad Pitt and George Clooney and getting a major label deal and classical acts busking to raise money for charities.

The list is endless but the fundamental thing is to look at where the story fits into the release pattern and not to try and make an idea fit if it is not going to help the artist to gain media coverage, as don't forget, there is great opportunity once a news story is online that a radio interview or series of radio interviews will take place, aiding potential fan growth.

This is what we like to see as **the best PR for music artists**, the ability to work artists and discover the story that will hit the headlines.

Quite Great was founded in 1996 we do stress this as it is vital to understand that we have been changing and adapting to the market whilst upholding the vision that the business of music promotion and marketing should be fun, creative and honourable throughout all this time....

As a company the music team strive to make sure that we act on behalf of our clients in a professional manner and ensure that communication with them is at the forefront of everything we do. Our business model is simple, we will discuss your needs with you and work out a way to create a budget and on occasions a partnership that can help you maintain your release patterns and band development without fearing that the wheels are going to fall off.

Quite Great Music Promotion have carved out a reputation for creative thinking, using the background stories we gather from our artists to create those 'EUREKA' moments that give us headline grabbing stories that will reflect your music and your history and again reflect the importance we place in fully understanding our artists.

We love what we do as we believe music is one of the most important things in life, and just to re-assure you once more although our life revolves around developing artists, we have a background of helping major artists too, in all genres from hip-hop to classical, pop to rock, folk to steampunk and pretty much everything in between. It is this variety of musical genre expertise that means that whatever your musical style and the stage you are at in your career, we are a home for your music promotion, so **contact us now**.

Quite Great Services

1. Art PR & Marketing Services
2. Music Promotion UK, PR, Plugging & Event PR, Music Marketing Services
3. Indie Music Promotion, Online PR for indie Rock & Student PR for Indie Bands
4. Rock Music, Heavy Metal & Punk PR
5. Promoting Music in the UK for non-UK Music Artists
6. Music Promotion Scotland For Musicians In Scotland Promoting To Scottish Media
7. Hip-Hop, R&B & Grime Music PR Agency
8. Electronic and Club Music PR, Music Plugging from Electro to EDM PR
9. Music PR London, Promoting Music to London Media
10. Unsigned Music pr helping unsigned talent market music to the UK
11. Music Therapy Support to help musicians through stressful times
12. Music PR Ireland Helping Promote Music in Ireland
13. Classical Music PR, Jazz Music Promotion & Blues Music Marketing
14. World music PR, Asian music, Bollywood Promotion, Reggae PR & Afro Beat PR
15. Corporate Videos, Online Marketing for Business and Youtube services
16. Leisure Public Relations, Sports Marketing & Events Promotion
17. SME Public Relations, Start-up Marketing & Entrepreneur PR
18. Health PR, Beauty PR, Baby Brands & Female Lifestyle PR
19. Mobile App Marketing, Tech Public Relations & Online Pr
20. Website & Design, B2B & Brand SEO
21. Celebrity PR, Artist Development & Celebrity Media Relations
22. Green PR, Ecological B2B & Eco- Friendly PR
23. Crowd Funding Marketing, Creative PR & Kickstarter Promotions
24. Consumer PR Agency, Entertainment PR & Book PR for UK
25. Charity PR, Education PR, Fundraising Marketing & Good Causes PR
26. Food PR, Restaurant Promotion & Drink Brand Marketing
27. Travel PR, Tourist PR & Leisure PR Agency UK
28. Corporate Events Planning, Team Building & Motivational PR
29. Indie Film Marketing, DVD PR & Public Relations for TV and Radio
30. LGBTQ+ PR Agency Services
31. Music Festival Publicity and PR